



When:

October 17, 2007
5:30 PM
Meet & Networking
6:00 PM
Program Begins

Where:

Galleria Park Hotel
191 Sutter Street
@ Kearney

Members: \$10.00

Non-Members: \$30.00

R.S.V.P.

Don Howard
415-334-0397

**An Evening with Chip Conley
Founder and CEO of Joie de Vivre Hospitality
To Benefit Philanthropy by Design**

Come join us for a gala evening with Chip Conley at the Galleria Park Hotel!

Chip Conley is the founder and CEO of award-winning **Joie de Vivre Hospitality**, California's largest boutique hotel company, consisting of 40 unique hotels, restaurants and spas. He is the author of *The Rebel Rules: Daring to be Yourself in Business Matters: 10 Practices to Profit Your Business and Change the World*. In his next book, *PEAK: How Great Companies Get Their Mojo From Maslow*, Chip shares his unique prescription for success based on the famed psychologist's theories on human motivation. Former Medtronic CEO and author Bill George says of *PEAK*, "Chip Conley presents a creative and thought-provoking new approach to running a business. He brilliantly applies Abraham Maslow's theories to management and provides insightful prescriptions that will help you gain peak performance in your company. Conley's depth and candor make this book a must-read for everyone who wants to improve their organization." *PEAK* will be published in September 2007. Chip has received numerous hospitality industry awards and has been recognized as a committed and creative philanthropist. He is a member of the Global Business Network and Young President's Organization and received his BA and MBA from Stanford University.

He has been a very important contributor to H.I.A. in presenting numerous programs for our organization.

Chip will speak about his new book and new **Joie de Vivre Hospitality** projects.

We will meet at the Galleria Park Hotel at Sutter and Kearney San Francisco, CA. at 5:30 P.M.

Our program begins at 6:00 P.M.
Refreshments will be served.
Come join us for an exciting evening.